

HOMESURE

# Mastertouch

## दीवारों के हीवाने



SUPERIOR  
FINISH



RICH  
COLOUR



LONG  
LASTING

**Primer**  
(Interior & Exterior)

**Distemper**

**Emulsion**  
(Interior & Exterior)



## PRIME EXTERIOR PRIMER

Mastertouch Prime Exterior Primer provides excellent whiteness and superior adhesion, ensuring durable, long-lasting protection for exterior walls. Ideal for use as a base coat before topcoat application, it enhances the overall finish and longevity of your exterior paint.

Available in 1, 4, 10 & 20 L



### FEATURES



**Excellent Workability**



**Free from Heavy Metal**



**Algae & Fungal Resistant**



**Excellent Adhesion**



**Superior Coverage**



**Smooth Brushability**

### SUBSTRATE

All kind of well prepared exterior plasters, concrete and masonry surfaces.

### COVERAGE

70-85 Sq. Ft / Ltr / Coat (may vary on surface condition & temperature)

### SHELF LIFE

12 months from date of manufacture in original tightly closed container

### PRODUCT BENEFIT

Cost-Effective  
 Ease of Application  
 Enhances Finish of the Topcoat  
 Low VOC Product.

TECHNICAL DATA	
PARAMETERS	SPECIFICATIONS
Nature	White Free Flowing Liquid.
Dilution ratio	600-700 ml of clean water/1L of Primer.
Application	Brush & Roller.
Drying time	Surface Dry: 60 min. Re - Coatability: 6-8 hrs.
Finish	Matt & Smooth.
Stability of thin paint	To be used within 24 hrs.

### SUBSTRATE PREPARATION

- New masonry surfaces must be allowed to cure completely. It is recommended to allow 28 days as the curing time for new masonry surfaces. For repairing plaster surface use HomeSure WalleX Ready Mix Plaster (for guideline refer HomeSure WalleX Ready Mix Plaster TDS).
- Ensure the surface should be completely free from dirt, dust, loose paints, powdery residue, oil greases or any other contamination.
- Any previous growth of fungus, algae or moss needs to be removed thoroughly by vigorous wire brushing and cleaning with water.
- Before application any crack and minor damages on surface should be repaired with HomeSure WalleX Crack Filler (for guideline refer HomeSure WalleX Crack Filler TDS).

### PRIMER APPLICATION PROCESS

- Apply one coat of Mastertouch Prime Exterior Primer with proper dilution and allow to dry for 6-8 hrs. before topcoat application.
- Application can be done by using brush and roller.

### USAGE PRECAUTIONS

- Do not alter water addition than recommended level.
- Only one coat required.
- Mastertouch Prime Exterior Primer contains non-toxic material but still, it is important to wear a safety kit while mixing and handling Paint.

### POST PAINTING CARE

- For the best performance of the paints, ensure proper washing and cleaning of algae and fungal growth.
- Washing should be done at regular intervals of six months.



## PRIME INTERIOR PRIMER

Mastertouch Prime Interior Primer offers exceptional whiteness, a smooth surface, and superior adhesion, ensuring a flawless topcoat application. Perfect for achieving a pristine & cost-effective finish. It enhances the durability and appearance of your interior walls.

Available in 1, 4, 10 & 20 L



### FEATURES

- |  |  |   |
|--|--|---|
|  <p><b>Excellent Workability</b></p> |  <p><b>Algae &amp; Fungal Resistant</b></p> |  <p><b>Superior Coverage</b></p> |
|  <p><b>Free from Heavy Metal</b></p> |  <p><b>Excellent Adhesion</b></p>           |  <p><b>Good Opacity</b></p>      |

### SUBSTRATE

All kind of well prepared interior plasters, concrete and masonry surfaces.

### COVERAGE

80 - 100 Sq. Ft / Ltr / Coat (may vary on surface condition)

### SHELF LIFE

12 months from date of manufacture in original tightly closed container

### PRODUCT BENEFIT

Good Whiteness  
 Better Coverage  
 Eco Friendly  
 Smooth Finish  
 Improved Top Coat Adhesion

TECHNICAL DATA	
PARAMETERS	SPECIFICATIONS
Nature	White Free Flowing Liquid.
Dilution ratio	100% clean water.
Application	Brush & Roller.
Drying time	Surface Dry: 60 min. Re - Coatability: 6-8 hrs.
Finish	Matt & Smooth.
Stability of thin paint	To be used within 24 hrs.

### SUBSTRATE PREPARATION

- New masonry surfaces must be allowed to cure completely. It is recommended to allow 28 days as the curing time for new masonry surfaces. For repairing plaster surface use HomeSure WalleX Ready Mix Plaster (for guideline refer HomeSure WalleX Ready Mix Plaster TDS).
- Ensure the surface should be completely free from dirt, dust, loose paints, powdery residue, oil greases or any other contamination.
- Any previous growth of fungus, algae or moss needs to be removed thoroughly by vigorous wire brushing and cleaning with water.
- Before application any crack and minor damages on surface should be repaired with HomeSure Crack Filler (for guideline refer HomeSure WalleX Crack Filler TDS).

### PRIMER APPLICATION PROCESS

- Apply one coat of Mastertouch Prime Interior Primer with proper dilution and allow to dry for 6-8 hrs.
- Apply 2 Coat of HomeSure Wall Putty (for guideline refer HomeSure Wall Putty TDS). Ensure surface smoothness and levelling by sanding with sandpaper 180 and wipe clean.
- Apply one coat of Mastertouch Prime Interior Primer with proper dilution and allow to dry for 6-8 hrs. before topcoat application.
- Application can be done by using brush and roller.

### USAGE PRECAUTIONS

- Do not alter water addition than recommended level.
- Two coats required.
- Mastertouch Prime Interior primer contains non-toxic material but still, it is important to wear a safety kit while mixing and handling Paint.

### POST PAINTING CARE

- For the best performance of the paints, ensure proper washing and cleaning of algae and fungal growth.
- Washing should be done at regular intervals of six months.



## EXTERIOR PRIMER

Mastertouch Exterior Primer is water thinnable wall primer specially featured with ease of application and fast drying properties. It enhances the surface smoothness and provides good adhesion to the topcoat.

Available in 1, 4, 10 & 20 L



### FEATURES



**Excellent Workability**



**Free from Heavy Metal**



**Algae & Fungal Resistant**



**Excellent Adhesion**



**Superior Coverage**



**Smooth Brushability**

### SUBSTRATE

Mastertouch Exterior Primer is suitable on new or previously painted masonry surfaces such as brickwork, plaster, cement, rendering and semi-permanent interior finishes.

### COMPOSITION

- Pigment: Non-lead Pigments
- Extenders: Non-lead Fillers
- Binder: Styrene-Acrylic Emulsion
- Solvent: Water

### SHELF LIFE

18 months from date of manufacturing in original tightly closed containers. **To be kept** away from direct sunlight and excessive heat.

### PRODUCT BENEFIT

- Value for Money
- Easy Application
- Eco Friendly
- Prevent peeling of top coat

TECHNICAL DATA	
PARAMETERS	SPECIFICATIONS
Nature	White Free Flowing Liquid.
Dilution ratio	Apply 1:1 by volume & for best performance use 50% with clean water.
Application	Brush, Roller & Spray.
Coverage	80-100 Sq. Ft / Ltr / Coat (may vary on surface condition).
Drying time	Surface Dry: 30 min. Re - Coatability: 3-4 hrs.
Finish	Matt & Smooth.

### SUBSTRATE PREPARATION

- New masonry surfaces must be allowed to cure completely. It is recommended to allow 28 days as the curing time for new masonry surfaces. For repairing plaster surface use HomeSure WallEX Ready Mix Plaster (for guidelines refer HomeSure WallEX Ready Mix Plaster TDS).
- Ensure the surface is completely free from dirt, dust, loose paints, powdery residue, oil greases or any other contaminants.
- Any previous growth of fungus, algae or moss needs to be removed thoroughly by vigorous wire brushing and cleaning with water.
- Before application any crack and minor damages on surface should be repaired with HomeSure WallEX Crack Filler (for guidelines refer HomeSure WallEX Crack Filler TDS).

### MIXING

- Dilution: 50% with clean water.
- Ensure proper mixing of water in material before application.

### PRIMER APPLICATION PROCESS

- Apply one coat of **Mastertouch** Exterior Primer with proper dilution and allow to dry for 4-6 hrs. before topcoat application.
- Application can be done by using brush, roller or spray.

### USAGE PRECAUTIONS

- Do not alter water addition than recommended level.
- Only one coat required.
- **Mastertouch** Exterior Primer contains non-toxic material but still, it is important to wear a safety kit mixing and handling paint.

### POST PAINTING CARE

- For the best performance of the paints, ensure proper washing and cleaning of algae and fungal growth.
- Washing should be done at regular intervals of six months.



## INTERIOR PRIMER

Mastertouch Interior Primer is water thinnable wall primer specially featured with ease of application and fast drying properties. It enhances the surface smoothness and provides good adhesion to the topcoat. Available in 1, 4, 10 & 20 L



### FEATURES



**Excellent Workability**



**Free from Heavy Metal**



**Algae & Fungal Resistant**



**Excellent Adhesion**



**Superior Coverage**



**Good Opacity**

### SUBSTRATE

Mastertouch Interior Primer is suitable on new or previously painted masonry surfaces such as brickwork, plaster, cement, rendering and semi-permanent interior finishes.

### COMPOSITION

- Pigment: Non-lead Pigments
- Extenders: Non-lead Fillers
- Binder: Styrene-Acrylic Emulsion
- Solvent: Water

### SHELF LIFE

18 months from date of manufacturing in original tightly closed containers. To be kept away from direct sunlight and excessive heat.

### PRODUCT BENEFIT

- Value for Money
- Easy Application
- Eco Friendly
- High Durability



TECHNICAL DATA	
PARAMETERS	SPECIFICATIONS
Nature	White Free Flowing Liquid.
Dilution ratio	1:1 ( 100% with clean water).
Application	Brush, Roller or Spray.
Coverage	130-150 sq.ft/Ltr/coat (may vary on surface condition).
Drying time	4-6 hrs.
Finish	Smooth & Matt.
Stability	Stability of thinned paint is 24hrs.

#### SUBSTRATE PREPARATION

- New masonry surfaces must be allowed to cure completely. It is recommended to allow 28 days as the curing time for new masonry surfaces. For repairing plaster surface use HomeSure WallEX Ready Mix Plaster (for guidelines refer HomeSure WallEX Ready Mix Plaster TDS).
- Ensure the surface is completely free from dirt, dust, loose paints, powdery residue, oil greases or any other contaminants.
- Any previous growth of fungus, algae or moss needs to be removed thoroughly by vigorous wire brushing and cleaning with water.
- Before application any crack and minor damages on surface should be repaired with HomeSure WallEX Crack Filler (for guidelines refer HomeSure WallEX Crack Filler TDS).

#### MIXING

- Dilution: 100% with clean water.
- Ensure proper mixing of water in material before application.

#### PRIMER APPLICATION PROCESS

- Apply one coat of **Mastertouch** Interior Primer with proper dilution and allow to dry for 4-6 hrs.
- Apply HomeSure Wall Putty (for guidelines refer HomeSure Wall Putty TDS).  
Ensure surface smoothness and levelling by sanding with sandpaper 180 and wipe clean.
- Apply one coat of Mastertouch Interior Primer with proper dilution and allow to dry for 4-6 hrs. before topcoat application.
- Application can be done by using brush, roller or spray.

#### USAGE PRECAUTIONS

- Do not alter water addition than recommended level.
- Only one coat required.
- Mastertouch Interior Primer contains non-toxic material but still, it is important to wear a safety kit while mixing and handling paint.

#### POST PAINTING CARE

- For the best performance of the paints, ensure proper washing and cleaning of algae and fungal growth.
- Washing should be done at regular intervals of six months.



## DISTEMPER



Mastertouch Distemper is water thinnable washable acrylic distemper suitable for interior walls. It helps to improve aesthetic appearance of surfaces.  
 Available in 5, 10 & 20 kg

### FEATURES



**Excellent Workability**



**Good Opacity**



**Free From Heavy Metal**



**Good Washability**



**Fully Water Based**



**Matt & Smooth Finish**

### SUBSTRATE

Mastertouch Distemper is suitable on new or previously painted masonry surfaces such as primer surface and semi-permanent interior finishes.

### SHELF LIFE

18 months from date of manufacturing in original tightly closed containers. To be kept away from direct sunlight and excessive heat.

### COMPOSITION

- Pigment: Non-lead Pigments
- Extenders: Non-lead Fillers
- Binder: Styrene-Acrylic Emulsion
- Solvent: Water

### PRODUCT BENEFIT

- Value for Money
- Easy Application
- Eco Friendly
- High coverage

TECHNICAL DATA	
PARAMETERS	SPECIFICATIONS
Nature	White Free Flowing Liquid.
Dilution ratio	600-650 ml water for 1 Kg.
Application	Brush, Roller or Spray
Coverage	85-100 sq.ft./Kg/2 coats (may vary on surface condition).
Drying time	4-6 hrs.
Finish	Smooth & Matt.
Stability	Stability of thinned paint is 24 hrs.

#### SUBSTRATE PREPARATION

- New masonry surfaces must be allowed to cure completely. It is recommended to allow 28 days as the curing time for new masonry surfaces. For repairing plaster surface use HomeSure WallEX Ready Mix Plaster (for guidelines refer HomeSure WallEX Ready Mix Plaster TDS).
- Ensure the surface is completely free from dirt, dust, loose paints, powdery residue, oil greases or any other contaminants.
- Any previous growth of fungus, algae or moss needs to be removed thoroughly by vigorous wire brushing and cleaning with water.
- Before application any crack and minor damages on surface should be repaired with HomeSure WallEX Crack Filler (for guidelines refer HomeSure WallEX Crack Filler TDS).

#### MIXING

- Dilution: 600-650 ml water for 1 Kg.
- Ensure proper mixing of water in material before application.

#### PRIMER APPLICATION PROCESS

- Apply one coat of **Mastertouch** Interior Primer with proper dilution and allow to dry for 4-6 hrs. (for guidelines refer Mastertouch Interior Primer TDS).
- Apply HomeSure Wall Putty (for guidelines refer HomeSure Wall Putty TDS). Ensure surface smoothness and levelling by sanding with sandpaper 180 and wipe clean.
- Apply one coat of Mastertouch Interior Primer with proper dilution and allow to dry for 4-6 hrs. before topcoat application.
- Application can be done by using brush, roller or spray.

#### DISTEMPER APPLICATION PROCESS

- On primer application, apply two coats of **Mastertouch** Distemper with 60-65% water dilution.
- Keep 4-6 hrs drying time between two coats.
- Application can be done by using brush, roller or spray.

#### USAGE PRECAUTIONS

- Do not alter water addition than recommended level.
- For better performance two coat application is required.
- **Mastertouch** Distemper contains non-toxic material but still, it is important to wear a safety kit while mixing and handling paint.

#### POST PAINTING CARE

- For the best performance of the paints, ensure proper washing and cleaning of algae and fungal growth.
- Washing should be done at regular intervals of six months.



## LUSH EXTERIOR EMULSION

Mastertouch Lush Exterior Emulsion is water-based paint ideal for exterior walls in regions with frequent rain and moderate humidity. Its good quality acrylic binders ensure strong adhesion and long-lasting durability. The formulation resists algae growth and black spots, providing continuous protection while preserving the wall's appearance.

Available in 1, 4, 10 & 20 L



### FEATURES



**UV  
Resistance**



**Anti-Fungal  
Properties**



**Film  
Breathability**



**Low VOC  
Paint**



**Cost-  
Effective**



**Good  
Washability**

### SUBSTRATE

All kind of well prepared exterior plasters, concrete and masonry surfaces

### COVERAGE

50-65 Sq. Ft / Ltr / 2 Coat

(Actual coverage may depend on factors like Surface Preparation, Method of Application & Dilution etc.)

### SHELF LIFE

12 months from date of manufacture in original tightly closed container.

### PRODUCT BENEFIT

Moderate Washability  
Cost-Effective Solution  
Provides Elegant Matt Look  
Excellent Colour Retention

TECHNICAL DATA	
PARAMETERS	SPECIFICATIONS
Nature	White Free Flowing Liquid.
Dilution ratio	400-500 ml of clean water/ 1L of emulsion.
Application	Brush, Roller or Spray.
Drying time	Surface Dry: 30 min. Re-Coatability: 4-6 hrs.
Sheen level	Low.
VOC Content	Low VOC.
Stability of thin paint	To be used within 24 hrs.

#### SUBSTRATE PREPARATION

- New masonry surfaces must be allowed to cure completely. It is recommended to allow 28 days as the curing time for new masonry surfaces. For repairing plaster surface use HomeSure Wallex Ready Mix Plaster (for guideline refer HomeSure Wallex Ready Mix Plaster TDS).
- Ensure the surface should be completely free from dirt, dust, loose paints, powdery residue, oil greases or any other contamination.
- Any previous growth of fungus, algae or moss needs to be removed thoroughly by vigorous wire brushing and cleaning with water.
- Before application any crack and minor damages on surface should be repaired with HomeSure Wallex Crack Filler (for guideline refer HomeSure Wallex Crack Filler TDS).

#### PRIMER APPLICATION PROCESS

- Apply one coat of Mastertouch Prime Exterior Primer with proper dilution and allow to dry for 4-6 hrs. before topcoat application. (For guideline refer Mastertouch Prime Exterior primer TDS).
- Application can be done by using brush, roller or spray.

#### TOPCOAT EMULSION APPLICATION PROCESS

- On primer application, apply two coats of Mastertouch Lush Exterior Emulsion with proper dilution.
- Keep 4-6 hr drying time between two coats.  
(Drying time may vary according to the temperature and humidity.)
- Application can be done by using brush, roller or spray.
- For darker shades require additional 3<sup>rd</sup> coat for better hiding and appearance.

#### USAGE PRECAUTIONS

- Do not alter water addition than recommended level.
- For better performance two coat application is required.
- Lush Exterior Emulsion contains non-toxic material but still, it is important to wear a safety kit while mixing and handling paint.

#### POST PAINTING CARE

- For the best performance of the paints, ensure proper washing and cleaning of algae and fungal growth, if any, washing should be done at regular intervals of six months.



## LUSH INTERIOR EMULSION

Mastertouch Lush Interior Emulsion is an economical interior wall paint that provides a smooth finish with a rich look. Crafted with quality pigments and acrylic binders, it delivers decent coverage, good colour retention, and resistance to fungus, making it a budget-friendly solution for durable and attractive interiors.

Available in 1, 4, 10 & 20 L



### FEATURES



**High Durability**



**Superior Aesthetics**



**Superior Coating**



**Superior Whiteness**



**Cost-Effective**



**Eco-Friendly**

### SUBSTRATE

All types of well prepared interior plasters, concrete and masonry surfaces

### COVERAGE

85-100 Sq. Ft / Ltr / 2 Coat

(Actual coverage may depend on factors like Surface Preparation, Method of Application & Dilution etc.)

### SHELF LIFE

12 months from date of manufacture in original tightly closed container.

### PRODUCT BENEFIT

Enhanced Aesthetics  
Cost-Effective Solution  
Durable Performance  
Good Colour Retention

TECHNICAL DATA	
PARAMETERS	SPECIFICATIONS
Nature	White Free Flowing Liquid.
Dilution ratio	400-500 ml of clean water/ 1L of emulsion.
Application	Brush, Roller or Spray.
Drying time	Surface Dry: 30 min. Re-Coatability: 4 hrs.
Sheen level	Soft.
VOC Content	Low VOC.
Stability of thin paint	To be used within 24 hrs.

### SUBSTRATE PREPARATION

- New masonry surfaces must be allowed to cure completely. It is recommended to allow 28 days as the curing time for new masonry surfaces. For repairing plaster surface use HomeSure WalleX Ready Mix Plaster (for guideline refer HomeSure WalleX Ready Mix Plaster TDS).
- Ensure the surface should be completely free from dirt, dust, loose paints, powdery residue, oil greases or any other contamination.
- Any previous growth of fungus, algae or moss needs to be removed thoroughly by vigorous wire brushing and cleaning with water.
- Before application any crack and minor damages on surface should be repaired with HomeSure WalleX Crack Filler (for guideline refer HomeSure WalleX Crack Filler TDS).

### PRIMER APPLICATION PROCESS

- Apply one coat of Mastertouch Prime Interior Primer with proper dilution and allow to dry for 4-6 hrs. (for guideline refer Mastertouch Prime Interior Primer TDS)
- Apply 2 Coat of HomeSure Wall Putty (for guideline refer HomeSure Wall Putty TDS). Ensure surface smoothness and levelling by sanding with sandpaper 180 and wipe clean.
- Apply one coat of Mastertouch Prime Interior Wall Primer with proper dilution and allow to dry for 4-6hrs. before topcoat application.
- Application can be done by using brush, roller or spray.

### TOPCOAT EMULSION APPLICATION PROCESS

- On primer application, apply two coats of Mastertouch Lush Interior Emulsion with 40-50% water dilution.
- Take 4-6 hr drying time between two coats. (Drying time may vary according to the temperature and humidity.)
- Application can be done by using brush, roller or spray.
- For darker shades require additional 3rd coat for better hiding and appearance.

### USAGE PRECAUTIONS

- Do not alter water addition than recommended level.
- For better performance two coat application is required.
- Mastetouch Lush Interior Emulsion contains non-toxic material but still, it is important to wear a safety kit while mixing and handling Paint.

### POST PAINTING CARE

- For the best performance of the paints, ensure proper washing and cleaning of algae and fungal growth.
- Washing should be done at regular intervals of six months.

हर रंग में  
मोहे रंग दे!

अपने घर और जिंदगी में लाएं Vivid का जादू



## VIVID EXTERIOR EMULSION

Mastertouch Vivid Exterior Emulsion is a high quality modified acrylic emulsion specially designed for use in dry or less humid climate & provides good algae & fungal resistance. It has a special anti-peel formula that gives excellent resistance against chalking & peeling.

Available in 1, 4, 10 & 20 L



### FEATURES



**Rich & Smooth  
Matt Finish**



**Water  
Resistant**



**Anti Peel  
Formula**



**Anti Fungal  
Protection**



**Good  
Washability**



**Free from  
Heavy Metal**

### SUBSTRATE

All kind of well-prepared exterior plasters, concrete and masonry surfaces.

### COVERAGE

50-70 Sq. Ft / Ltr / 2 Coat

(Actual coverage may depend on factors like Surface Preparation, Method of Application & Dilution etc.)

### SHELF LIFE

36 months from the date of manufacture in original tightly closed container.

### PRODUCT BENEFIT

Rich Aesthetic Look  
Smooth and Matt Finish  
Value for Money  
Easy Application  
Eco Friendly



TECHNICAL DATA	
PARAMETERS	SPECIFICATIONS
Nature	White Free Flowing Liquid.
Dilution ratio	750 ml of clean water/1L of emulsion.
Application	Brush, Roller or Spray.
Drying time	Surface Dry: 30 min. Re - Coatability: 6-8 hrs.
Sheen level	2-3 at 60° GH.
VOC Content	Low VOC.
Stability of thin paint	To be used within 24 hrs.

### SUBSTRATE PREPARATION

- New masonry surfaces must be allowed to cure completely. It is recommended to allow 28 days as the curing time for new masonry surfaces. For repairing plaster surface use HomeSure WallEX Ready Mix Plaster (for guidelines refer HomeSure WallEX Ready Mix Plaster TDS).
- Ensure the surface is completely free from dirt, dust, loose paints, powdery residue, oil greases or any other contaminants.
- Any previous growth of fungus, algae or moss needs to be removed thoroughly by vigorous wire brushing and cleaning with water.
- Before application any crack and minor damages on surface should be repaired with HomeSure WallEX Crack Filler (for guidelines refer HomeSure WallEX Crack Filler TDS)

### PRIMER APPLICATION PROCESS

- Apply one coat of Mastertouch Exterior Primer with proper dilution and allow to dry for 4-6 hrs. before top coat application. (For guidelines refer Mastertouch Exterior Primer TDS).
- Application can be done by using brush, roller or spray.

### TOPCOAT EMULSION APPLICATION PROCESS

- On primer application, apply two coats of Mastertouch Vivid Exterior Emulsion with proper dilution.
- Keep 6-8 hrs drying time between two coats.  
(Drying time may vary according to the temperature and humidity.)
- Application can be done by using brush, roller or spray.
- For darker shades require additional third coat.

### USAGE PRECAUTIONS

- Do not alter water addition than recommended level.
- For better performance two coat application is required.
- Mastertouch Vivid Exterior Emulsion contains non-toxic material but still, it is important to wear a safety kit while mixing and handling paint.

### POST PAINTING CARE

- For the best performance of the paints, ensure proper washing and cleaning of algae and fungal growth.
- Washing should be done at regular interval of six months.



Mastertouch Vivid Interior Emulsion is a water-based acrylic emulsion paint that offers a smooth matt finish to the walls. It gives high opacity and long-lasting paint film.

Available in 1, 4, 10 & 20 L



## FEATURES



**Smooth & Stylish  
Matt Finish**



**Excellent  
Whiteness & Opacity**



**Excellent  
Coverage**



**Anti  
Chalking**



**Good  
Washability**



**Free From  
Heavy Metal**

## SUBSTRATE

All types of well-prepared interior plasters, concrete and masonry surfaces

## COVERAGE

100-120 Sq. Ft / Ltr / 2 Coat

(Actual coverage may depend on factors like Surface Preparation, Method of Application & Dilution etc.)

## SHELF LIFE

36 months from the date of manufacture in original tightly closed container.

## PRODUCT BENEFIT

Rich Aesthetic Look  
Smooth and Matt Finish  
Value for Money  
Easy Application  
Eco Friendly

TECHNICAL DATA	
PARAMETERS	SPECIFICATIONS
Nature	White Free Flowing Liquid.
Dilution ratio	400-500 ml of clean water/ 1L of emulsion.
Application	Brush, Roller or Spray.
Drying time	Surface Dry: 30 min. Re - Coatability: 4-6 hrs.
Sheen level	2-3 at 60° GH.
VOC Content	Low VOC.
Stability of thin paint	To be used within 24 hrs.

#### SUBSTRATE PREPARATION

- New masonry surfaces must be allowed to cure completely. It is recommended to allow 28 days as the curing time for new masonry surfaces. For repairing plaster surface use HomeSure WallEX Ready Mix Plaster (for guidelines refer HomeSure WallEX Ready Mix Plaster TDS).
- Ensure the surface is completely free from dirt, dust, loose paints, powdery residue, oil greases or any other contaminants.
- Any previous growth of fungus, algae or moss needs to be removed thoroughly by vigorous wire brushing and cleaning with water.
- Before application any crack and minor damages on surface should be repaired with HomeSure WallEX Crack Filler (for guidelines refer HomeSure WallEX Crack Filler TDS)

#### PRIMER APPLICATION PROCESS

- Apply one coat of **Mastertouch** Interior Primer with proper dilution and allow to dry for 4-6 hrs. (for guidelines refer Mastertouch Interior Primer TDS).
- Apply HomeSure Wall Putty (for guidelines refer HomeSure Wall Putty TDS). Ensure surface smoothness and levelling by sanding with sandpaper 180 and wipe clean.
- Apply one coat of Mastertouch Interior Primer with proper dilution and allow to dry for 4-6 hrs. before topcoat application.
- Application can be done by using brush, roller or spray.

#### TOPCOAT EMULSION APPLICATION PROCESS

- On primer application, apply two coats of Mastertouch Vivid Interior Emulsion with 40-50% water dilution.
- Take 4-6 hrs. drying time between two coats. (Drying time may vary according to the temperature and humidity)
- Application can be done by using brush, roller or spray.
- For darker shades require additional third coat.

#### USAGE PRECAUTIONS

- Do not alter water addition than recommended level.
- For better performance two coat application is required.
- Mastertouch Vivid Interior Emulsion contains non-toxic material but still, it is important to wear a safety kit while mixing and handling paint.

#### POST PAINTING CARE

- For the best performance of the paints, ensure proper washing and cleaning of algae and fungal growth.
- Washing should be done at regular interval of six months.

*Shades that  
define you*

## BLOOM EXTERIOR EMULSION

Mastertouch Bloom Exterior Emulsion is a premium exterior emulsion. It is formulated with unique Stay Clean Technology (SCT) to withstand harsh environmental conditions like rainfall, humidity, and heat. Bloom Exterior comes with a rich sheen finish, it magnifies the beauty of your house.

Available in 1, 4, 10 & 20 L



### FEATURES



**Dust  
Proof**



**Excellent  
Shine**



**Excellent  
Coverage**



**Anti-Fungal  
& Anti-Algal**



**UV  
Protection**



**Free from  
Heavy Metal**

### SUBSTRATE

All types of well-prepared interior plasters, concrete, and masonry surfaces

### COVERAGE

50-60 Sq. Ft / Ltr / 2 Coat

(Actual coverage may depend on factors like Surface Preparation, Method of Application & Dilution, climate condition etc)

### SHELF LIFE

36 months from date of manufacture in original tightly closed container.

### PRODUCT BENEFIT

Dust Proof Technology  
Very high Washability and Scrub Resistance  
Ease of Application  
Rich Sheen Finish  
5 years Performance Warranty

TECHNICAL DATA	
PARAMETERS	SPECIFICATIONS
Nature	White Viscous Liquid.
Dilution ratio	400 ml of clean water/1L of emulsion.
Application	Brush, Roller or Spray.
Drying time	Surface Dry: 30 min. Re - Coatability: 4-6 hrs.
Sheen level (for White Shade)	2-3 at 60° GH, 15-20 at 85° GH.
VOC Content	Low VOC.
Stability of thin paint	To be used within 24 hrs.

### SUBSTRATE PREPARATION

- New masonry surfaces must be allowed to cure completely. It is recommended to allow 28 days as the curing time for new masonry surfaces. For repairing plaster surface use HomeSure WallEX Ready Mix Plaster (for guideline refer HomeSure WallEX Ready Mix Plaster TDS).
- Ensure the surface should be completely free from dirt, dust, loose paints, powdery residue, oil greases or any other contaminants.
- Any previous growth of fungus, algae or moss needs to be removed thoroughly by vigorous wire brushing and cleaning with water.
- Before application any crack and minor damages on surface should be repaired with HomeSure WallEX Crack Filler (for guideline refer HomeSure WallEX Crack Filler TDS)

### PRIMER APPLICATION PROCESS

- Apply one coat of Mastertouch Exterior Primer with proper dilution and allow to dry for 4-6 hrs. before topcoat application. (For guideline refer Mastertouch Exterior primer TDS).
- Application can be done by using brush, roller, spray.

### TOPCOAT EMULSION APPLICATION PROCESS

- On primer application, apply two coats of Mastertouch Bloom Exterior Emulsion with 40% water dilution.
- Keep 6-8 hr drying time between two coats.  
(Drying time may vary according to the temperature and humidity.)
- Application can be done by using brush, roller or spray.
- For darker shades require additional 3<sup>rd</sup> coat.

### USAGE PRECAUTIONS

- Do not alter water addition than recommended level.
- For better performance two coat application is required.
- Mastertouch Bloom Exterior Emulsion contains non-toxic material but still, it is important to wear a safety kit while mixing and handling Paint.

### POST PAINTING CARE

- For the best performance of the paints, ensure proper washing and cleaning of algae and fungal growth.
- Washing should be done at regular intervals of six months.



*Shades that  
 define you*

## BLOOM INTERIOR EMULSION

Mastertouch Bloom Interior Emulsion is a water-based emulsion well formulated with properties like sheen, anti-fading, anti-fungus. Bloom interior emulsion has a long-lasting film that keeps your house good for years. It provides a smooth sheen finish in reasonable price. Available in 1, 4, 10 & 20 L



### FEATURES



**Stain Guard  
 Technology**



**Scrub  
 Resistance**



**Super  
 Acrylic Quality**



**Anti-Fungal  
 & Anti-Algal**



**Excellent  
 Shine**



**Free from  
 Heavy Metal**

### SUBSTRATE

All types of well-prepared interior plasters, concrete, and masonry surfaces

### COVERAGE

120-140 Sq. Ft / Ltr / 2 Coat  
 (Actual coverage may depend on factors like Surface Preparation, Method of Application & Dilution etc.)

### SHELF LIFE

36 months from date of manufacture in original tightly closed container.

### PRODUCT BENEFIT

Stain Guard Technology  
 Very high Washability and Scrub Resistance  
 Smooth finish with Mid Sheen  
 Ease of Application  
 Excellent Coverage  
 3 years Performance Warranty

TECHNICAL DATA	
PARAMETERS	SPECIFICATIONS
Nature	White Viscous Liquid.
Dilution ratio	500 ml of clean water/1l of emulsion.
Application	Brush, Roller or Spray.
Drying time	Surface Dry: 30 min. Re - Coatability: 4-6 hrs.
Sheen level	2-3 at 60° GH, 20-30 at 85° GH.
VOC Content	Low VOC.
Stability of thin paint	To be used within 24 hrs.

#### SUBSTRATE PREPARATION

- New masonry surfaces must be allowed to cure completely. It is recommended to allow 28 days as the curing time for new masonry surfaces. For repairing plaster surface use HomeSure WallEX Ready Mix Plaster (for guideline refer HomeSure WallEX Ready Mix Plaster TDS).
- Ensure the surface should be completely free from dirt, dust, loose paints, powdery residue, oil greases or any other contaminants.
- Any previous growth of fungus, algae or moss needs to be removed thoroughly by vigorous wire brushing and cleaning with water.
- Before application any crack and minor damages on surface should be repaired with HomeSure WallEX Crack Filler (for guideline refer HomeSure WallEX Crack Filler TDS).

#### PRIMER APPLICATION PROCESS

- Apply one coat of **Mastertouch** Interior Primer with proper dilution and allow to dry for 4-6 hrs. (for guideline refer Mastertouch Interior Primer TDS)
- Apply HomeSure Wall Putty (for guidelines refer HomeSure Wall Putty TDS).  
Ensure surface smoothness and levelling by sanding with sandpaper 180 and wipe clean.
- Apply one coat of Mastertouch Interior Primer with proper dilution and allow to dry for 4-6 hrs. before topcoat application.
- Application can be done by using brush, roller or spray.

#### TOPCOAT EMULSION APPLICATION PROCESS

- On primer application, apply two coats of Mastertouch Bloom Interior Emulsion with 50% water dilution.
- Take 4-6 hrs drying time between two coats. (Drying time may vary according to the temperature and humidity.)
- Application can be done by using brush, roller or spray.
- For darker shades require additional 3rd coat.

#### USAGE PRECAUTIONS

- Do not alter water addition than recommended level.
- For better performance two coat application is required.
- Mastertouch Bloom Interior Emulsion contains non-toxic material but still, it is important to wear a safety kit while mixing and handling Paint.

#### POST PAINTING CARE

- For the best performance of the paints, ensure proper washing and cleaning of algae and fungal growth, if any, washing should be done at regular intervals of six months.



## WATERLOCK

HomeSure Mastertouch Waterlock is an acrylic polymer based waterproofing protective coating formulated with selected elastomeric, resilient acrylic polymers and reinforcing synthetic fibres. Post application when cured it forms a seamless durable membrane thus offering ultimate waterproofing. It can be used as a waterproofing coating on roofs, terraces, parapet walls, sunshades and vertical walls.

Available in 4, 10 & 20 L



### FEATURES

-  **Ease of Application**
-  **No Need Of Hacking**
-  **Good Water Resistance**
-  **Excellent Grip**
-  **Free from Heavy Metal**

### STORAGE:

Store in cool, dry & well-ventilated place, away from heat source & direct sunlight.

### COVERAGE

On Horizontal surface	0.8 - 1 m <sup>2</sup> /L
For Fresh painting on Vertical surface	1.9 - 2.4 m <sup>2</sup> /L
For Repainting on Vertical surface	2.6 - 3.2 m <sup>2</sup> /L

Note: Coverage depends on surface texture & porosity.

### SHELF LIFE

18 months from the date of manufacturing when stored in proper condition.

### PRECAUTIONS

Surface preparation is must before application. Allow to dry for 4-6 hours after each coat of applications.  
Don't apply during rain or extreme temperature. Use hand gloves, safety goggles while using. Keep out of children reach.



TECHNICAL DATA	
PARAMETERS	SPECIFICATIONS
Nature	White Viscous liquid.
Composition	Acrylic emulsion, selected filler additives.
Specific gravity at 27°C	1.28 ± 0.02.
Non-volatile content %	50 - 55%.
Ph	8 -10.
Water permeability (up to 4 bar pressure)	Passes.
Dry adhesion strength, mpa	> 1,5.
Tensile strength mpa	> 2 MPa.
Elongation %	> 200.

### APPLICATION

- Prior to application of HomeSure Mastertouch Waterlock, all surfaces must be prepared properly to avoid failure.
- New masonry surfaces must be allowed to cure completely. It is recommended to allow 28 days as the curing time for new masonry surfaces to gain maximum output.
- Clean loose particles, dirt, grease, and traces of foreign materials from the surface, if necessary, by using wire brush/ sand paper or by chipping and the surface should be properly clean with water.
- Cracks up to 3 mm must be filled with HomeSure Crack Filler. Bigger cracks, damaged portions and hollow areas must be repaired with polymer modified cement mortars.

• **Horizontal Surface:** For self-priming dilute the material with 3:1 proportion (3 parts of Waterlock to 1 part of Water) & apply on the concrete surface.

- After 3-5 hours of priming apply 2 coat of undiluted HomeSure Mastertouch Waterlock with 4-6 hours span in each coat.

#### • Vertical Surface:

**A) For Fresh Painting** – First apply self-priming coat prepared with 3-part HomeSure Mastertouch Waterlock : 1 part water, then apply second coat of undiluted HomeSure Mastertouch Waterlock in a span of 4-6hours.

**(B) For Repainting** – On previously painted surfaces apply single coat of undiluted HomeSure Mastertouch Waterlock.

Topcoat: - As per desired shade apply 2 coats of Homesure Mastertouch Emulsion paint in a span of 4-6 hours.

**Tested according to ASTM D 412, EN 1015-12, IS 2645 & Internal test method**

MasterTouch

**Vivid**  
Emulsion

Walplast

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**सतरंगी** रे!

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**Vivid** का जादू



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